



## GNPS Support Network Information

Georgia Native Plant Society is excited to offer an annual program for businesses and organizations to help champion the stewardship and conservation of Georgia's native plants and their habitats. While the primary benefit of the network is to support GNPS efforts throughout the state, network members will have unique opportunities for visibility and engagement based on their level of commitment.

The Support Network replaces the business membership program starting in June 2026. Details on the program elements can be found below. For more information, please contact [membership@gnps.org](mailto:membership@gnps.org).

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Recognition: Support Network member's logo will be featured through our website, newsletter, social media channels, and event sponsorship based on donation level.

Native Plant Services Directory: To help our members, and the general public, find companies offering commercial native plant services, GNPS will create an enhanced online user-friendly directory of service providers with categories specific to plant suppliers, designers, landscapers, etc. Qualifying businesses must first be part of the Support Network to be listed in the directory. Businesses will be asked to provide and certify their business information. GNPS retains the right to edit information provided based on customer feedback and actual experience.

Membership: The business/org membership category will effectively be eliminated. Each supporter will be provided full individual membership(s) based on level. The primary company contact will be affiliated and noted with the first membership allocated—the others can be shared at their discretion (with other employees or customers). GNPS will coordinate with the primary contact to attain this information. As members, they will be able and encouraged to enjoy the associated benefits like chapter affiliation, rescue participation, etc. The Georgia Aster members will receive all Keystone Member Circle invitations.

Sponsorship: Opportunities will be part of the overall program so supporters won't be asked to sponsor an event and then also give again to get the other basic benefits—like directory inclusion. Based on the donation level, the supporter will receive the corresponding level of recognition for the annual Symposium and other program areas. Details will be coordinated at the time of the initial donation based on the interest of the supporter.

Engagement: Supporters giving at least \$2,500 will be eligible for special educational and/or volunteer engagement programs presented by GNPS staff/volunteers. Examples include volunteer team building at one of our community propagation sites, special educational programs (in-person or online) and even native plant hikes or gardening demonstrations. GNPS will coordinate with the primary contact to arrange.



## **Join Today**

Visit [www.gnps.org/support-network](http://www.gnps.org/support-network) to enroll electronically in the GNPS Support Network. If you wish to send a physical check or need more information, contact us at [membership@gnps.org](mailto:membership@gnps.org).